

Speaking: Effective Communicator Rubric

4 = highly proficient 3 = proficient 2 = approaching proficiency 1 = below proficient

4	<p>4 TOPIC KNOWLEDGE: In-depth knowledge of topic; able to field questions; thorough topic support; appropriate use of terminology; does not rely on notes.</p> <p>4 ORGANIZATION: Strong introduction and conclusion; logically sequenced ideas/information; consistently stays on topic; leads audience from point to point and verbalized connections.</p> <p>4 DELIVERY: Highly engaging delivery; tone, pronunciation, and vocabulary effectively gauged to purpose and audience; fluid pacing; good eye contact, gestures, body language, and visual content; avoids distracting presentation behaviors.</p>
3	<p>4 TOPIC KNOWLEDGE: Adequate knowledge of topic; able to answer most questions; adequate topic support; generally appropriate use of terminology; occasionally refers to notes.</p> <p>4 ORGANIZATION: Adequate introduction and conclusion; generally logical sequence of ideas/information; stays on topic most of the time; generally leads audience from point to point and usually verbalizes connections.</p> <p>4 DELIVERY: Adequately engaging delivery; tone, pronunciation, and vocabulary mostly gauged to purpose and audience; adequately fluid pacing; adequate eye contact, gestures, and visual content; mostly avoids distracting body language or presentation behaviors.</p>
2	<p>4 TOPIC KNOWLEDGE: Limited knowledge of topic; limited ability to answer questions; limited topic support; frequently misuses terminology; frequently refers to notes.</p> <p>4 ORGANIZATION: Limited introduction and conclusion; somewhat logical sequence of ideas/information; frequently wanders from topic; audience somewhat confused about points and/or connections.</p> <p>4 DELIVERY: Vaguely interesting delivery; tone, pronunciation, and vocabulary inappropriately gauged to purpose and audience; choppy, slow, or rapid pacing; limited eye contact, gestures, and visual content; distracting body language and/or presentation behaviors.</p>
1	<p>4 TOPIC KNOWLEDGE: Significant gaps in knowledge of topic; cannot answer questions; no topic support; incorrect use of terminology; relies completely on notes.</p> <p>4 ORGANIZATION: No introduction and/or conclusion; no logical sequence of ideas/information; topic not clear; audience confused and unable to follow points or make connections.</p> <p>4 DELIVERY: Uninteresting delivery; improper tone, pronunciation, and vocabulary for purpose and audience (slang); no sense of pacing; lacking eye contact, gestures, and visual content; inappropriate body language and/or presentation behaviors.</p>